

# **Appendix II: Bid Feasibility Criteria & Application Guidelines**

This document has been produced to provide a protocol, information and structure for teams who are interested to host the E-AHPBA Biennial Congress.

### **Application Process and Timeline**

There are 3 steps to the bid process for E-AHPBA Congress:

- Submit a note of interest via this form: <a href="https://www.surveymonkey.com/r/RG2YZTC">https://www.surveymonkey.com/r/RG2YZTC</a>
- 2. Formal applications Bid Documents should be sent to E-AHPBA Management Office before the deadline (Friday 7<sup>th</sup> March 2025). Applications should be sent electronically to the E-AHPBA Management Office (<u>carrie@eahpba.org</u>). The guideline on content for this bid document can be seen below.
- 3. Shortlisted bidders will be invited to present their bid at the E-AHPBA Council Meeting on Sunday 8<sup>th</sup> June in Dublin. This final presentation should be in the form of a PowerPoint presentation only (no bid books or videos should be included in this).

### **Application Guidelines**

- E-AHPBA Members in good standing may apply to host a future Congress, applicants must be part of National Chapter and/or Local Society who would submit the application.
- The Congress should be able to take place in the host city in late May/early June. The duration of the Biennial Congress is three (3) days; Wednesday Friday, with an additional one day (1); Tuesday, before the Congress for pre-Congress activities such as a course or E-AHPBA Consensus/Guideline meeting. The Biennial Congress starts officially on Wednesday.
- Bidders should read carefully the Congress Manual and Procedures and all appendices to understand the management and organisation of the Congress.
- The host city should be a well-connected, central city with a short distance from an international airport. The city should have a variety of accommodation, shopping and dining options.
- The city should house a venue that is large enough to accommodate the E-AHPBA Congress, meaning that it must have capacity for 1000 delegates, exhibition space of at least 2000sqm and several other rooms that accommodate between 200-400 people.

We suggest that potential hosts look for the support of their **local Convention Bureau** to assist in sourcing suitable locations, venues, pricing and also information on local government grants available. We ask the LOC <u>do not</u> enrol Professional Conference Organisers (PCO) in this process, as their services are not required in the planning process as E-AHPBA have an internal Congress Planning Team.



#### **Formal Application Content**

The bid document application should include the following information:

Letter of Welcome

#### Organisation

- Name of applicant and supporting organisation (Society or Chapter) with whom the Congress Agreement can be signed
- Names of those on Local Organising Committee (LOC) and E-AHPBA member status
- Evidence of support from local Chapter of E-AHPBA or local membership

#### **Destination**

- Accessibility from other destinations
  - o Airport number of scheduled flight destinations
  - Airport a list of routes
  - o Other transport links such as rail and road
- Location of airport (s) in relation to city centre
  - Cost of a taxi
  - Other transport options and costs

### Community Impact and Membership Growth

We encourage you to think creatively about how hosting the congress could benefit your local community. Please share your ideas on the following:

Community Focus:

What unique aspects of your local community could the congress highlight or benefit from? Are there specific local health initiatives, challenges, or opportunities that the congress could address?

Target Audience:

Are there particular groups you would like to focus on, such as Allied Health professionals, students, or early-career professionals? How can we ensure the congress is inclusive and relevant to these audiences?

• E-AHPBA Membership Growth:

How could you leverage the congress to increase E-AHPBA membership in your area? Consider engagement strategies, promotional activities, or partnerships that could help grow our community.

#### **Venue**

- Introduction to venue
- Accessibility
  - o Cost and distance of a taxi from airport
  - Transport/distance from hotels/city centre
- Feasibility
  - Allocate proposed room usage against Congress Venue requirements Document detailed in Appendix III
- Other useful information about the venue

## Social Venues

- Proposed venues for the social programme Congress Party and Presidents Dinner
- Capacity of venues
- Proposed transport and/or accessibility details for the events

#### **Hotels**

- A list and map showing all proposed Congress hotels this should be broken down by hotel rating
- The number of proposed Congress hotel rooms within 1km of the proposed venue this should be broken down by category and price band



- The number of proposed Congress hotel rooms within 2 km of the proposed venue this should be broken down by category and price band
- A list of average room rates at all proposed Congress hotels
- Information on the proposed headquarters hotel
  - Proximity to venue
  - o Room allocation available
  - Meeting room space available

### **Finance**

Please include the following estimates:

- Income:
  - Local Government Grant Income (include any rules this comes with)
- Expenditure Estimates (please complete Appendix IV- Congress Expense Template)
  - o Venue Hire Price (based on venue specifications in Appendix III)
  - o Audio Visual equipment and technical staff (based on 6 session halls for 3 days )
  - Catering price at venue (tea/coffee plus one food item for 6 breaks, drinks and canapes per person for a one hour reception)
- Other relevant information
  - o Strength of connections with local industry
  - Local support from other societies and associations