

FOR IMMEDIATE RELEASE

## **BOWA MEDICAL Announces Strategic Partnership with E-AHPBA**

Gomaringen, Germany (10th May 2021) – BOWA MEDICAL, a leading innovator of energy-based surgery products for medical applications are proud to announce a strategic partnership with E-AHPBA (European-African Hepato-Pancreato-Biliary Association) to further strengthen the educational, scientific and surgical training activities in the field of HPB surgery.

As part of the high-level agreement, E-AHPBA and BOWA MEDICAL will work closely to provide professional education and training opportunities to support Surgeons at different stages during their career paths across Europe, Africa and the Middle East.

Both partners are long-standing organisations that share similar values focused on developing the HPB training and education programme including CPD-accredited Masterclasses and promoting innovative solutions that improve clinical outcomes.

The recent pandemic highlighted the need for increased surgical training prospects and reaffirmed the importance of close collaboration between medical associations and industry partners, to ensure continued support for registered members, customers and affiliates.

Tobias Bühler, Vice President Sales and Marketing at BOWA MEDICAL, commented:

*„We are delighted to enter into a collaborative agreement with E-AHPBA organisation to further develop and facilitate the HPB educational curriculum. Delivering professional training opportunities for Surgeons and Trainees is at the heart of BOWA’s mission to strengthen procedure skills and knowledge on safe and effective use of our products, such as our flagship BOWA LOTUS Torsional Ultrasonic Liver Resector, used by HPB Surgeons worldwide.“*

He added: *„On behalf of BOWA MEDICAL, we would also like to extend our offer of support to all E-AHPBA members and look forward to announcing the educational activities in the coming months.“*

Professor Ajith Siriwardena, E-AHPBA Programme Committee Chair, said:

*„E-AHPBA are excited to begin a strategic and collaborative partnership with BOWA MEDICAL. We believe the partnership will be key to developing our education profile further especially with regard to the use of energy-devices within HPB surgery.“*

*The primary mission of E-AHPBA is to be the leading organisation for HPB-surgical science and scholarship in our region and to provide a forum for presenting state-of-the-art developments in the clinical practice and science of HPB-surgery. We believe the partnership with BOWA MEDICAL supports our mission and we look forward to working together to develop and deliver education activities and resources for our members and those in the wider community.“*

Notes to Editors:

### 1. E-AHPBA

The EHPBA was founded in 1999 as the European Regional Association of the International Hepato-Pancreato-Biliary Association (IHPBA). The Association then expanded to countries of the Middle East and Africa, thus, forming the European-African Hepato-Pancreato-Biliary Association (E-AHPBA) in 2011. Currently, the Association counts for more than 1000+ active members from Europe, the Middle East and Africa. The E-AHPBA have a strong focus on the educational development of both trainees and specialists alike and works with partners to provide essential learning opportunities that will support professional development.

The primary mission of the Association is to be the prime interdisciplinary organisation for HPB-surgical science and scholarship in our region, and to provide an international forum for presenting the state-of-the-art developments and science of HPB-surgery. This mission is currently accomplished by conducting a biennial scientific meeting and other annual events such as consensus conferences, post-graduate courses, technical courses, webinars and workshops. Read more: <https://eahpba.org/>

### 2. BOWA MEDICAL

Founded in 1977 in the south of Germany, BOWA-electronic GmbH & Co. KG, started as an automotive supplier for cabling and pad wear sensors. In 1995, BOWA brought its expertise in injection moulding together with cable and contact technologies to the medical world, innovating accessories for the electrosurgical field. BOWA is one of the few companies that can cover the complete range of energy-based surgery needs, this includes state-of-the-art electrosurgery, advanced bipolar and ultrasonic vessel sealing and dissection. In addition to its own BOWA brand product sales, BOWA names well-known medical device industry players as their customers, all of whom rely on the modern surgical technology of the ARC and LOTUS family products. BOWA develops and manufactures its products under the European MDR rules and other highly recognised standards. Learn more: [www.bowa-medical.com](http://www.bowa-medical.com)

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